

# JOB DESCRIPTION

JOB TITLE: Senior Vice President, Global Programs

APPROVED BY: President & CEO

DEPT: Global Program

DATE: June 2024

#### **JOB SUMMARY**

The Senior Vice President, Global Programs (SVP) is a key member of Orbis's Executive Leadership Team (ELT). The SVP is responsible for leading a global team of professionals to design, deploy, and implement highly effective programming, training, and clinical/medical services to bring quality eye care to those in greatest need. Orbis Global Programs work with partners across the health services sector to establish and strengthen existing care and systems while providing long-term, sustainable eye care to communities around the world. The SVP is responsible for leveraging Orbis's market position, existing projects, recent successes of the team, as contributions in the development of recommendations and plans with the objective being that Orbis remains well recognized as the gold standard in ocular health, as well as a thought and operations leader in Global Health. The SVP actively contributes to the global brand and revenue generation and creates a visible and well-known presence as an Orbis representative and advocate.

#### **REPORTING & WORKING RELATIONSHIPS**

Reporting to President & CEO, the Senior Vice President, Global Programs leads Orbis International's Country Directors in Africa, North and South Asia, Latin America, and Caribbean, and has responsibility for ensuring that the global programs portfolio is executed in an effective, efficient, and timely manner, while adhering to budget. In addition, the SVP has the Director of Monitoring, Evaluation & Learning, and the Director of Program Management as direct reports. The SVP is expected to drive and execute a robust model for program and portfolio management to drive efficiencies and strengthen connectivity between HQ and in-country work.

The position collaborates with the Orbis ELT, the Board of Directors, and numerous internal and external professional colleagues, partners, and stakeholders. The SVP works closely with the Chair of the Program Committee of the Board. The Vice President of Clinical Sciences and Technologies (VP CS&T) reports to the CEO, sits on ELT and is a critical colleague and internal business partner for the SVP. The VP CS&T is responsible for strengthening and building Orbis's leadership in the delivery of patient care and clinical training platforms, as well as growing Orbis's global brand through the Flying Eye Hospital (FEH), volunteer faculty, hospital-based trainings, aircraft operations, clinical training, new technologies, and the Cybersight telemedicine platform.

## **ESSENTIAL JOB FUNCTIONS / KEY AREAS OF RESPONSIBILITY**

## **Executive Leadership**

- Work in close partnership and collaboration with the CEO and Executive Leadership Team to promote Orbis, being viewed as an innovative leader and a partner of choice in both ocular and global public health.
- Lead and deliver the development of Orbis's global program vision and strategy, with a focus on global outcomes & impact, innovation and program excellence and based on three key pillars of medical and clinical excellence, evidence and research, and advocacy.
- Oversee the development, delivery, and measurement of effective and integrated program strategies. Ensure that equity and inclusion are at the center of our programming.
- Grow the base of program delivery partners that adhere to our equity and inclusion



- Develop and lead highly capable and knowledgeable capacity across program offices able to execute the global programs strategy.
- Actively support, and in some cases co-lead with Development, organizational efforts to meet and/or
  exceed annual program funding targets. The active support and engagement of the SVP is expected
  to primarily involve the bilateral & foundation team and the major gifts team.
- Advise the CEO of current trends, issues, problems, and activities related to eye care and international public health. Serve as a public health advocate on the global stage.

## **Program Delivery**

- Direct the program planning process to develop annual and long-range goals and objectives which
  ensure the seamless integration of Orbis programs around the world yet allow a focus on regional
  and local needs and priorities.
- Deliver exemplary projects and programs; ensure that staff have the necessary training and tools to do their jobs as efficiently as possible.
- Facilitate identification and development of areas for program development, innovation, and revenue generation across programs, across Orbis, and from external sources.
- Ensure the effective delivery of monitoring, evaluation, and learning processes and products so
  new programming is informed by learning. Oversee the reporting, collection, and sharing of
  programmatic outcomes and impacts with key internal partners and donors. Establish performance
  measures and oversee the design and implementation of a robust monitoring and evaluation
  process.
- Oversee and facilitate effective financial management with accountability for meeting institutional standards and expectations.
- Ensure that all reporting to donors, partners, Boards, governments, institutions, etc. meets or exceeds compliance standards and expectations. Promote and leverage the global brand.

#### **External Relations**

- Lead the development and implementation of strategies to build strong relationships with a wide range of stakeholders, partners, and collaborators in the international public health arena.
- Actively partner with and oversee contribution to Orbis fundraisers and revenue efforts in support of Orbis's fundraising strategies and plans for effective partnerships with diverse funding sources.
- Represent Orbis through active participation at external events and conferences such as WHO, UN, IABP, etc. focused on global public health issues.
- Work with the Communications team to generate Orbis program content for traditional media and social media audiences to advocate for and grow awareness of Orbis programming.
- Articulate, communicate and advocate Orbis's vision of its program objectives to external constituencies to advance Orbis's work and stature around the globe.

#### **CANDIDATE PROFILE**

The ideal candidate will be a leader in global health with demonstrated success leading complex organization and project, exemplary project execution, and strategic vision. S/he will have an advanced degree in medicine, public health, international development, or a related field. S/he will have experience in a complex global health organization, will have successfully delivered inclusive global programming, will have knowledge of international health care monitoring and evaluation methodologies, and will have on the ground program development experience in a developing country.

The successful candidate will bring demonstrated leadership, intellect, creativity, curiosity, discipline, and resourcefulness. S/he will have strong analytical, interpersonal, written, and oral communication skills and



success in positions requiring communication with a broad and diverse audience. S/he will be confident, a good listener, and able to make tough decisions. S/he will have the ability to work with flexibility, efficiency, enthusiasm, and diplomacy, both individually and as part of a complex international team effort. The candidate must have the ability and willingness to travel around the world extensively.

## Key competencies include:

International Development and Global Public Health Expertise

- Demonstrated thought leadership within the global public health with international field experience in developing countries.
- Demonstrated leader on matters of equity and inclusion in global health.
- Demonstrated knowledge of international health care monitoring and evaluation methodologies.
- Knowledge of eye care, blindness prevention and related organizations is a plus.

## Team building and Leadership Skills

- Demonstrated ability to attract, inspire, manage, and develop top talent.
- Intrinsic desire to set an example of high performance, endurance, and energy.
- Demonstrated ability to instill an intellectually robust and ethically sound culture.

## Strategic Program & Portfolio Management

- Experience developing and implementing innovative strategic plans, including those related to program development.
- Demonstrated record of establishing performance measures, monitoring results, and evaluating program impact, consistently achieving, or surpassing programmatic goals.
- Experience with developing a culture of excellence focused on results, leading by example to meet ambitious targets, and invoking a sense of urgency around this work that motivates and inspires others.

#### **Building Revenue**

- Successful experience bringing in financial resources to grow programming.
- Experience with needs of key fundraising channels, e.g., bilaterals, foundations, corporations, etc.
- Motivates team and self to partner with fundraising activities.

#### Passion for Mission

- Strong commitment to and passion for the mission of Orbis.
- Highest level of energy, diplomacy, and persistence to achieving the work of the organization.
- Ability to inspire others when articulating Orbis's mission, both one-on-one and in front of large audiences.
- Demonstrated ability to be creative in identifying new ways of raising awareness of an organization's impact and mission.

## Interpersonal Skills and Communication

- Ability to convey a professional and positive image regarding the organization and the global health and development arenas.
- Experience building and sustaining relationships at multiple levels, both within the organization and with external stakeholders.
- Demonstrated ability to clearly articulate thoughts and ideas, both orally and in writing.

#### Location

• This is a global position and the successful candidate, if not based in New York City, will be required to travel to HQ each quarter, or more frequently as needed.

Orbis is an Equal Opportunity Employer.